



# **Australia International Trade Association (AITA) & Associates**

*in cooperation with:*

**China International Fair for Trade and Investment**

**Agriculture and Food Expo**

**American and Oceanic Regions Economic and Trade Fair**

**China - Eurasia Expo**

## ***September Trade Missions to China***





**AITA is organizing a delegation to China from September 8<sup>th</sup>-17<sup>th</sup>, 2015. Delegates have the opportunity to attend the 2015 American & Oceanic Regions Economic and Trade Fair in Changchun, Agriculture and Food Expo in Harbin, China-Eurasia Expo in Urumqi, and the China International Fair for Investment and Trade as well as a trip to Beijing. These expositions will serve to facilitate trade and investment, strengthen and build business relations, and deepen an understanding of the Chinese market on a domestic and International level.**

**Delegates will have the opportunity to:**

- **Meet with provincial and central government leaders**
- **Gain a better understanding of the fast growing Chinese market and Chinese business culture**
- **Create a new import-export network containing of both private and state-owned companies**
- **Promote Australian companies, products, services, and technologies**



# The 19<sup>th</sup> China International Fair for Trade and Investment, September 8-11<sup>th</sup>, 2015

AITA has been sending delegates to the 19th China International Fair for Investment & Trade (CIFIT) since 2001. CIFIT is not only a globally recognized investment exposition but also a high-level networking event for high-ranking national government officials, heads of local governments, diplomats in China, business leaders, academics, and other prominent personages. With a 17-year track record of success, the CIFIT has become a leading channel for international capital to flow into China, the gateway to the global marketplace for Chinese enterprises and products, a major rostrum for sharing insights, a superb venue for high-level PR initiatives, and an unrivalled incubator for investment projects.



This exhibition features:

- 16,000 overseas visitors from 600 government institutions, investment promotion agencies, business associations, and transnational corporations.
- 50,000 business professionals and government officials from more than 300 Chinese cities
- International Investment Forums, MOFCOM Sponsored Forum and Seminars, and Domestic and Overseas Promotion Events
- Over 20,000 matchmaking sessions including premium, specific, integrated, online, speed, and booth matchmaking

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# Agriculture and Food Expo Harbin, Heilongjiang

Harbin, the capital city of Heilongjiang Province, serves as a key political, economic, cultural and communications hub in Northeast China. Centrally located in Northeast Asia, Harbin is the gateway not only to northern China, but also Russia, Korea and Japan.

Harbin is the largest provincial city in China with more than 10 million consumers. 80% of the entire Heilongjiang population of over 38 million comprises the key young and middle-aged consumer segment. The market in Harbin influences consumer decisions in the three neighboring northeastern provinces totaling to 140 million people.

Bestowed with excellent conditions, Harbin is perfect for agriculture. Its soil, called "black earth", is one of the most nutrient-rich in all of China, making it valuable for cultivation.



## Comprehensive Showcase of the Entire Supply Chain

- Agricultural Equipment, Machinery, and Fixtures
- Grain Processing Packaging, and Food Processing
- Equipment and Technology for Planning Livestock
- Seeds
- Fertilizer and Pesticides
- Water-saving Irrigation
- Fresh Produce of all kinds
- Organic Foods, green foods
- Agriculture Products with Special Characteristics
- Fine Foods
- Drinks (alcohol and non-alcoholic)
- Meat, Milk & Seafood
- Bread and Confectionary
- Tea, Herbs, and Spices
- Restaurants
- Shopping Malls, Supermarkets, and Wholesale Markets
- Purchaser, Dealer, and Rebiller of Imported Food
- Government Organizations and Social Groups
- Public and Food Industry Media
- End-Consumers

# 2015 American and Oceanic Regions Economic and Trade Fair

The 2015 American and Oceanic Regions Economic and Trade Fair is co-hosted by Jilin Provincial People's Government and the Chinese People's Association for Friendship with Foreign Countries (CRAFFC). This fair aims at building a new platform for trade and economic exchange between enterprises in Jilin Province and the American and Oceanic regions. Jilin is an economically prosperous and natural resources rich region home to a well-developed manufacturing industry.

Last year, the province experienced an 8.3% increase in GDP growth. Jilin province has 36 natural reserves of various kinds, 115 types of minerals with proven reserves, and 5,537,000 hectares of cultivated land. Jilin also has a strong automobile, petrochemical, and agriculture sector and is home to Changchun-based China First Automobile Works, CNR Changchun Railway Vehicles Company, and China National Petroleum Corporation Jilin Branch. Through this trip, delegates can not only better understand the domestic Chinese market but understand how China operates with the world through a provincial perspective through presentations, one-on-one business talks, and networking events.



中国人民对外友好协会

THE CHINESE PEOPLE'S ASSOCIATION FOR FRIENDSHIP WITH FOREIGN COUNTRIES



# China-Eurasia Expo Urumqi, Xinjiang



The 5<sup>th</sup> Annual China-Eurasia Expo will take place on September 1<sup>st</sup>, 2015 in Urumqi, Xinjiang. During this expo, Government officials and Business professionals from all over China, Asia, and the world will gather to build business relations and facilitate regional and international trade. Delegates will have the opportunity to attend many different forums including :

- China-Eurasia Economic Development Cooperation Forum
- Shanghai Cooperation Operation(SCO) Forum
- Eurasia Country Investment Promotion Organization Round Table
- Financial Cooperation Forum

Urumqi is a major industrial center in Xinjiang as well as in Western China. Cotton, sugar, beets, wheat, rice, potatoes and fruit are all grown in Xinjiang. Xinjiang has extensive deposits of coal, silver, copper, lead, nitrates, gold, and zinc. The vast oil fields at Karamay are one of the biggest in China. As a result of Xinjiang's natural resources, there have been billions of dollars of investments in refineries, ironworks, steelworks, and chemical plants.